| Electronic Patent Application Fee Transmittal |   |          |          |        |                         |  |  |  |  |
|---|---|----------|----------|--------|-------------------------|--|--|--|--|
| Application Number:                           | 10752384                                    |          |          |        |                         |  |  |  |  |
| Filing Date:                                  | 05-Jan-2004                                 |          |          |        |                         |  |  |  |  |
| Title of Invention:                           | Personalization of web page search rankings |          |          |        |                         |  |  |  |  |
| First Named Inventor/Applicant Name:          | Frank David McSherry                        |          |          |        |                         |  |  |  |  |
| Filer:  | Joseph Frederick Oriti./Patricia Salazar    |          |          |        |                         |  |  |  |  |
| Attorney Docket Number:                       | 224684                                      |          |          |        |                         |  |  |  |  |
| Filed as Large Entity                         |   |          |          |        |                         |  |  |  |  |
| Utility Filing Fees                           |   |          |          |        |                         |  |  |  |  |
| Description                                   |   | Fee Code | Quantity | Amount | Sub-Total in<br>USD(\$) |  |  |  |  |
| Basic Filing:                                 |   |          |          |        |                         |  |  |  |  |
| Pages:  |   |          |          |        |                         |  |  |  |  |
| Claims:                                       |   |          |          |        |                         |  |  |  |  |
| Miscellaneous-Filing:                         |   |          |          |        |                         |  |  |  |  |
| Petition:                                     |   |          |          |        |                         |  |  |  |  |
| Patent-Appeals-and-Interference:              |   |          |          |        |                         |  |  |  |  |
| Post-Allowance-and-Post-Issuance:             |   |          |          |        |                         |  |  |  |  |
| Extension-of-Time:                            |   |          |          |        |                         |  |  |  |  |
| Extension - 3 months with \$0 paid            |   | 1253     | 1        | 1020   | 1020                    |  |  |  |  |

| Description                       | Fee Code | Quantity          | Amount | Sub-Total in<br>USD(\$) |  |
|-----------------------------------|----------|-------------------|--------|-------------------------|--|
| Miscellaneous:                    |          |                   |        |                         |  |
| Request for continued examination | 1801     | 1                 | 790    | 790                     |  |
|                                   | Tota     | Total in USD (\$) |        |                         |  |